

## REGISTERED TRADEMARK - UKIPO (UK)

210 Serial number  
UK00003303620

111 Registration number  
UK00003303620

551 Kind of mark  
Individual

550 Type of mark  
Figurative

511 Nice classification - NCL(10)  
9, 16, 35, 36, 41, 42, 45

220 Application date  
April 13, 2018

151 Registration date  
July 20, 2018

180 Expiry date  
April 13, 2028

540 Reproduction of the mark



## NAMES AND ADDRESSES

### 730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name  
Kene Partners Limited
- Address  
Tintagel House 92 Albert Embankment London SE1 7TY
- Country  
UK

### 740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name  
Basck Limited
- Address  
9 Hills Rd Cambridge CB2 1GE
- Country  
UK

## CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO- NCL(10)

- 9  
software • application software • calculating machines, data processing equipment and computers • computer software • computer software for business purposes • data processing software • downloadable cloud computing software • downloadable computer software applications • downloadable publications • e-books • downloadable software • electronic databases • financial management software • software and applications for mobile devices • software for the processing of business transactions • tax preparation software
- 16  
paper and cardboard • printed matter • stationery • instructional and teaching materials • books • printed publications • promotional material namely paper and cardboard • magnetic boards for scheduling activities and appointments • notebooks • labels.
- 35  
business research, the provision of commercial and business information, cost analysis, and consultancy services relating thereto • accounting • administration, assistance in and advice on business organization, business analysis, business planning, recordkeeping, management accounting and business operations • business administration • business administration consultancy • business data analysis • business management • business management assistance and advice • business research and analysis • compilation and systemisation of information into computer databases • computerized accounting services • consultancy and information services relating to accounting • data processing • database management • management accounting • office functions • organisation of office functions • providing consulting and advisory services and providing information by means of a global computer network, in the fields of accounting services, auditing services, tax consulting and advisory services • providing online information in the field of business management and business administration • tax and taxation advisory, planning, information and consultancy services • tax preparation, planning, compliance and consultation services • tax proposal support • tax return preparation • management, database management and business research and analysis
- 36  
tax services [not accounting] • tax advice [not accounting] • tax consultancy services • financial services • grants and financing of loans • consultancy and advisory services relating to financial matters and to taxation • corporate finance services, namely advising on financial affairs, financial evaluation • financial affairs • financial analysis • financial consulting and advisory services • financial information services • financial management services • financial management services provided via the internet • financial planning and investment advisory services • financial research services • financial transaction services • financial valuation services • fiscal assessment • monetary affairs • investment services • investment research, consultancy and advice • fund investments • capital investments
- 41  
education • entertainment • training • publishing and reporting • publishing and rental of printed matter • electronic publishing • publication of printed matter in electronic form • production of teaching reports • training services relating to finance • provision of instruction courses in finance • education services relating to finance • tuition in taxation.
- 42  
computer services • application service provider [asp], namely, hosting computer software applications of others • computer software consultancy services • computer network services • computer programming • computer services for the analysis of data • computer software design and programming services • consultancy and information services relating to the design, programming and maintenance of computer software • software as a service [saas] • technical consultancy • cloud computing • providing temporary use of online non-downloadable investment software
- 45  
legal services • legal consultation in the field of taxation • tax law consultancy • briefs, notes, synopsis, summaries, notices, critiques, observations, circulars, directives, legislation and legal practices in the fields of accountancy, auditing, business management consultancy, tax planning, consulting and advising • drafting of deeds, legal instruments and legal documents • forensic accounting, namely determination and fraud investigation • provision of legal information, illustrations, dissertations, essays, commentary, consultations • regulatory and legislative consulting services

#### 531 INTERNATIONAL CLASSIFICATION OF THE FIGURATIVE ELEMENTS OF MARKS (VIENNA CLASSIFICATION)- VCL

- 26.07.05  
Circles or ellipses with one or more other quadrilaterals

#### IP OFFICE - UKIPO (UK)



**Intellectual  
Property  
Office**

- Official status
- Registered
- Status date
- April 13, 2018
- Country of filing
- UK

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

#### FURTHER INFORMATION

- |     |                      |
|-----|----------------------|
| 270 | Application language |
| en  |                      |